

# Group Management



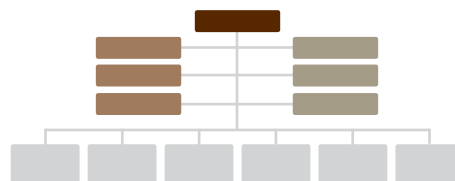
## Keith McLoughlin

 **President and Chief Executive Officer**

Born 1956. B.S. Eng. In Group Management since 2003. Senior management positions within DuPont in USA, 1981–2003. Vice President and General Manager of DuPont Nonwovens, 2000–2003, and of DuPont Corian, 1997–2000. Head of Electrolux Major Appliances North America and Executive Vice President of AB Electrolux, 2003. Also Head of Major Appliances Latin America, 2004–2007. Chief Operations Officer Major Appliances, 2009–2010. President and Chief Executive Officer of AB Electrolux, 2011.

**Board member** of Briggs & Stratton Corporation.

**Holdings** in AB Electrolux: 90,958 B-shares.



## Tomas Eliasson

 **Chief Financial Officer, Senior Vice President**

Born 1962. B. Sc. in Business Administration and Economics. In Group Management since 2012. Management positions within ABB Group, 1987–2002. Chief Financial Officer of Seco Tools AB, 2002–2006. Chief Financial Officer of ASSA

ABLOY AB, 2006–2012. Chief Financial Officer of AB Electrolux, 2012.

**Holdings** in AB Electrolux: 1,565 B-shares.

## MaryKay Kopf


 **Chief Marketing Officer, Senior Vice President**

Born 1965. B.S. Finance, M.B.A. In Group Management since 2011. Senior management positions within DuPont in North America, Europe, Middle East and Africa, and globally, 1991–2003. Vice President Brand Marketing, Electrolux Major Appliances North America, 2003. Group Chief Marketing Officer, 2011.

**Holdings** in AB Electrolux: 11,706 B-shares.



## Cecilia Vieweg

 **General Counsel, Senior Vice President**

Born 1955. B. of Law. In Group Management since 1999. Attorney of Berglund & Co Advokatbyrå, 1987–1990. Corporate Legal Counsel of AB Volvo, 1990–1992. General Counsel of Volvo Car Corporation, 1992–1997. Attorney and partner of

Wahlin Advokatbyrå, 1998. Senior Vice President and General Counsel of AB Electrolux, 1999, with the responsibility for legal, intellectual property, risk management and security matters.

**Board Member** of Vattenfall AB, The Association of Swedish Engineering Industries and member of the Swedish Securities Council.

**Holdings** in AB Electrolux: 24,912 B-shares.

## Jan Brockmann


 **Chief Technology Officer, Senior Vice President**

Born 1966. M. Sc. in Mechanical Engineering, M.B.A. In Group Management since 2011. Management positions within Valeo Group, 1994–1999. Project Manager in Roland Berger Strategy Consultants GmbH, 2000–2001. Senior management positions within Volkswagen Group, 2001–2010. Head of R&D, Electrolux Major Appliances, 2010. Group Chief Technology Officer, 2011.

**Holdings** in AB Electrolux: 2,437 B-shares.



## Lars Worsø-Petersen

 **Head of Human Resources and Organizational Development, Senior Vice President**

Born 1958. M.Econ. In Group Management since 2011. Head of Human Resources Electrolux in Denmark, 1994. Vice President Human Resources within Electrolux Major Appliances Europe, 1999–2000. Head of Electrolux Holding A/S in Denmark, 2000–2002. Head of Human Resources for Electrolux Major Appliances North America, 2002–2005. Head of Group Staff Human Resources at Husqvarna AB, 2005–2011. Rejoined Electrolux as Head of Group Staff Human Resources and Organizational Development, 2011.

**Holdings** in AB Electrolux: 1,565 B-shares.

## Stefano Marzano

 **Chief Design Officer, Senior Vice President**

Born 1950. Doctorate in architecture. In Group Management since 2012. Senior management positions within design within Philips, 1978–1991. Executive Vice President and Chief Design Officer, Philips, 1991–2011. Group Chief Design Officer of AB Electrolux, 2012. Honorary doctorates in design from the University of Roma – La Sapienza and the Hong Kong Polytechnic University. Founding Dean of THINK at The Amsterdam School of Creative Leadership, 2011. Various academic positions within design, 1982–2011.


**Holdings** in AB Electrolux: 1,565 B-shares.



## Heads of Business Areas



### Jonas Samuelson

 **Head of Major Appliances Europe, Middle East and Africa, Executive Vice President**

Born 1968. M. Sc. in Business Administration and Economics. In Group Management since 2008. Business development and finance positions within General Motors in USA, 1996–1999. Treasurer

and Director of Commercial Finance and Business Support in Saab Automobile AB, 1999–2001. Senior management positions within controlling and finance in General Motors North America, 2001–2005. Chief Financial Officer of Munters AB, 2005–2008. Chief Financial Officer of AB Electrolux, 2008–2011 as well as Chief Operations Officer and Head of Global Operations Major Appliances during 2011. Head of Major Appliances Europe, Middle East and Africa and Executive Vice President of AB Electrolux, 2011.

**Board member** of Polygon AB.

**Holdings** in AB Electrolux: 12,057 B-shares.

### Jack Truong

 **Head of Major Appliances North America, Executive Vice President**

Born 1962. Ph.D. Chem. Eng. In Group Management since 2011. Research & Development and Business Management positions within 3M in USA, 1989–1997. Managing Director, 3M Home Care Business, Europe, Middle East and North

Africa, 1997–2001. Managing Director of 3M Thailand Ltd., 2001–2003. Vice President and General Manager of 3M Global Office Supplies Division, 2003–2009. Vice President and General Manager of 3M Global Construction and Home Improvement Division, 2009–2011. Head of Electrolux Major Appliances North America and Executive Vice President of AB Electrolux, 2011.

**Holdings** in AB Electrolux: 1,417 B-shares.



### Ruy Hirschheimer

 **Head of Major Appliances Latin America, Executive Vice President**

Born 1948. M.B.A. Doctoral Program in Business Administration. In Group Management since 2008. Executive Vice President of Alcoa Aluminum in Brazil, 1983–1986. President and CEO of J.I. Case Brazil, 1990–1994. President and CEO of Bunge

Foods, 1994–1997. Senior Vice President of Bunge International Ltd. in USA, 1997–1998. Head of Electrolux Brazilian Major Appliances operations, 1998. Head of Electrolux Major Appliances Latin America, 2002. Executive Vice President of AB Electrolux, 2008.

**Holdings** in AB Electrolux: 51,507 B-shares.

### Gunilla Nordström

 **Head of Major Appliances Asia/Pacific, Executive Vice President**


Born 1959. M. Sc. In Group Management since 2007. Senior management positions within Telefonaktiebolaget LM Ericsson and Sony Ericsson in Europe, Latin America and Asia, 1983–2005. President of Sony Ericsson Mobile Communications (China) Co. Ltd. and Corporate Vice President of Sony Ericsson Mobile Communications AB, 2005–2007. Head of Electrolux Major Appliances Asia/Pacific and Executive Vice President of AB Electrolux, 2007.

**Board member** of Atlas Copco AB and Wärtsilä Corporation.

**Holdings** in AB Electrolux: 27,953 B-shares.



### Henrik Bergström

 **Head of Small Appliances, Executive Vice President**

Born 1972. M. Sc. in Business Administration and Economics. In Group Management since 2010. Business Development and General Management positions within Electrolux Major Appliances Latin America, 1997–2002. Managing Director of

Electrolux in Latin America and Caribbean, 2002–2008. Vice President and General Manager of three business areas in Electrolux Major Appliances North America, 2008–2010. Head of Electrolux Asia Sourcing Operations, 2009–2010. Head of Small Appliances and Executive Vice President of AB Electrolux, 2010.

**Holdings** in AB Electrolux: 8,093 B-shares.

### Alberto Zanata

 **Head of Professional Products, Executive Vice President**

Born 1960. University degree in Electrical Engineering with Business Administration. In Group Management since 2009. Senior management positions in Electrolux Professional Products within factory management, marketing, product management and business development, 1989–2002. Head of Professional Products in North America, 2003–2008. Head of Professional Products and Executive Vice President of AB Electrolux, 2009.

**Holdings** in AB Electrolux: 23,612 B-shares.



#### New members in Group Management

**Tomas Eliasson** joined Electrolux in February 2012 as Chief Financial Officer.

**Stefano Marzano** joined Electrolux as Chief Design Officer in January 2012.

Holdings in AB Electrolux as of December 31, 2012. The information is regularly updated at [www.electrolux.com/group-management](http://www.electrolux.com/group-management)